



Michelle Jean Brohier

SEO CONTENT WRITER |
SENIOR EDITOR |
CONTENT MARKETING





Hi, I'm Michelle

I LOVE DEVELOPING GREAT CONTENT

BE IT CONTENT FOR THE WEB OR
DIRECT TO EMAIL

My experience with content development
includes:

- Short to long-form content
- Landing page
- Web copy
- EDM
- Social Media Posts

AND MARKETING IT TO THOSE
WHO NEEDS TO SEE IT!

This includes utilising tools such as:

- FB & Google Ads and Analytics
- SurferSEO
- Mailchimp and Wordpress
- Canva, Adobe Photoshop and Adobe Premier
- Grammarly & AI Writing Tools

Certifications



Content Marketing Certified

Michelle J Brohier

The bearer of this certificate is hereby deemed fully capable and skilled in content marketing. They have been tested on best practices and are capable of applying them to long-term content planning, content creation, promotion, and analysis, and increasing results through growth marketing.

Valid from: Nov 14 2023 - Dec 13 2025

Certification code: 45c1844b082e43db8ecdf1a680674eb7

HubSpot Academy

Yamini
CEO Yamini Rangan



CERTIFICATE OF ACHIEVEMENT

THIS IS TO CERTIFY THAT

Michelle Jean Brohier

Has achieved an 85% or higher on the Official Surfer Skills Test, a comprehensive exam which covers data-driven content strategy techniques, fundamental SEO knowledge, and a practical activation task within Surfer's Content Editor.

After successfully passing the official exam, and completing the writing activation task, we consider this person a Certified Surfer Expert.

Lucjan Suski CEO of Surfer

23.05.2023

SEO Writing Portfolio

digital tax malaysia

Report images

View all

<https://www.avalara.com/vatlive/vat-news/malaysi...>
Malaysia digital services Service Tax update - Avalara
11 Aug 2020 — Effective 1st January 2020, service tax was levied on any digital service provided by a foreign registered person to any consumer in Malaysia.

<https://mystods.customs.gov.my/app/pdf/guide> PDF
Taxable Services – Digital Services - MyStoDS
1 Feb 2021 — However, Mr. Reezal may be imposed with Malaysia Sales Tax on importation. Page 9. Guide on Digital Services by Foreign Service Provider (...)

<https://home.kpmg/Home/Insights>
Malaysia: Service tax and digital services - KPMG United States
2 Mar 2020 — In general, businesses have been required to self-account for service tax imposed on imported taxable services at a rate of 6%. Effective 1 ...

<https://www.imoney.my/.../Budget2020>
Here's What You Need To Know About The Digital Tax In ...
3 Oct 2019 — Starting 1 January 2020, a 6% service tax will be implemented for digital service providers in the country. The Service Tax (Amendment) 2019 Bill ...

oled vs qled

QLED vs. OLED | Samsung QN90A Neo QLED vs. LG C1 OLED
YouTube · Digital Trends
2 weeks ago
9:24 PREVIEW
6 key moments in this video

LG CX OLED TV vs. Samsung Q90T 4K QLED TV | Is OLED ...
YouTube · Digital Trends
28 Aug 2020
1:37 PREVIEW
8 key moments in this video

View all

<https://www.digitaltrends.com/home-theater/qled-vs-...>
QLED vs. OLED TV: What's the Difference and Why Does It ...
27 Apr 2021 — QLED comes out on top on paper, delivering a higher brightness, longer lifespan, larger screen sizes, and lower price tags. OLED, on the other ...

<https://www.stuff.tv/oled-tv-vs-qled-tv-malaysia>
Which Is The Better TV: OLED vs QLED? | Stuff
14 Jun 2019 — While OLED is able to make screens much darker for better contrast, QLED display screens are a lot brighter. This makes it ideal for brighter ...

YOU CAN VIEW THE FULL PORTFOLIO ON MY WEBSITE

[Click here to download the PDF.](#)

Short to Long-Form Content

Store & Send Review – The 9 Pros & 3 Cons of Store & Send Fulfillment Service

WRITTEN BY MICHELLE BROHIER
UPDATED OCTOBER 06, 2021

eCommerce is an exciting avenue for **Malaysian businesses**. But it's also highly competitive! A fulfillment service can be the best solution to simplify your daily operations and let you focus on growing sales.

Today, we'll discuss the local fulfilment service Store & Send. We'll explain their impressive pros and cons, so you can decide if it's the right fit for you!

Table Of Contents

- [Store & Send's background](#)
- [How to use Store & Send](#)

Store & Send

Customer Service
Excellent

Overall Rating
★★★★★

Feature Highlights
Sync Inventory ✓ Flexible Pricing ✓ Store Integration ✓

From
RM600
monthly

[GET QUOTATION](#)

- Integrate with online store
- Let you sell individual SKUs

[Advertising Disclosure](#)

The 8 Best Courier Services in Malaysia (& Use Case Recommendation)

WRITTEN BY MICHELLE BROHIER
UPDATED OCTOBER 06, 2021

best courier services

Courier services can fast-track the success of any eCommerce business. The right courier service helps products reach your customer's doorstep - quickly, safely and affordably!

With lots of courier services to choose from in Malaysia, selecting the best one for your **eCommerce venture** depends on your needs and situation.

Today, we're looking at the top 8 courier services in Malaysia. I've broken them down according to their strengths and offerings, so you can decide which is best for you!



BEAUTYFOO Mall

What is Cellreturn LED Mask Platinum? A Deep Look Into This Popular Korean Skin Care Device



BEAUTYFOO Mall

Top Anti-Aging Foods To Keep Your Skin Looking Youthful and Beautiful

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Videos & Reels



10/29/2020

Huawei MatePad T10s Review

Written, recorded, edited completely at home due to the pandemic



07/19/2020

Samsung Galaxy Z Flip: Who Is It Really For?

Worked on the script and presented on Samsung Galaxy Z Flip.



03/25/2019

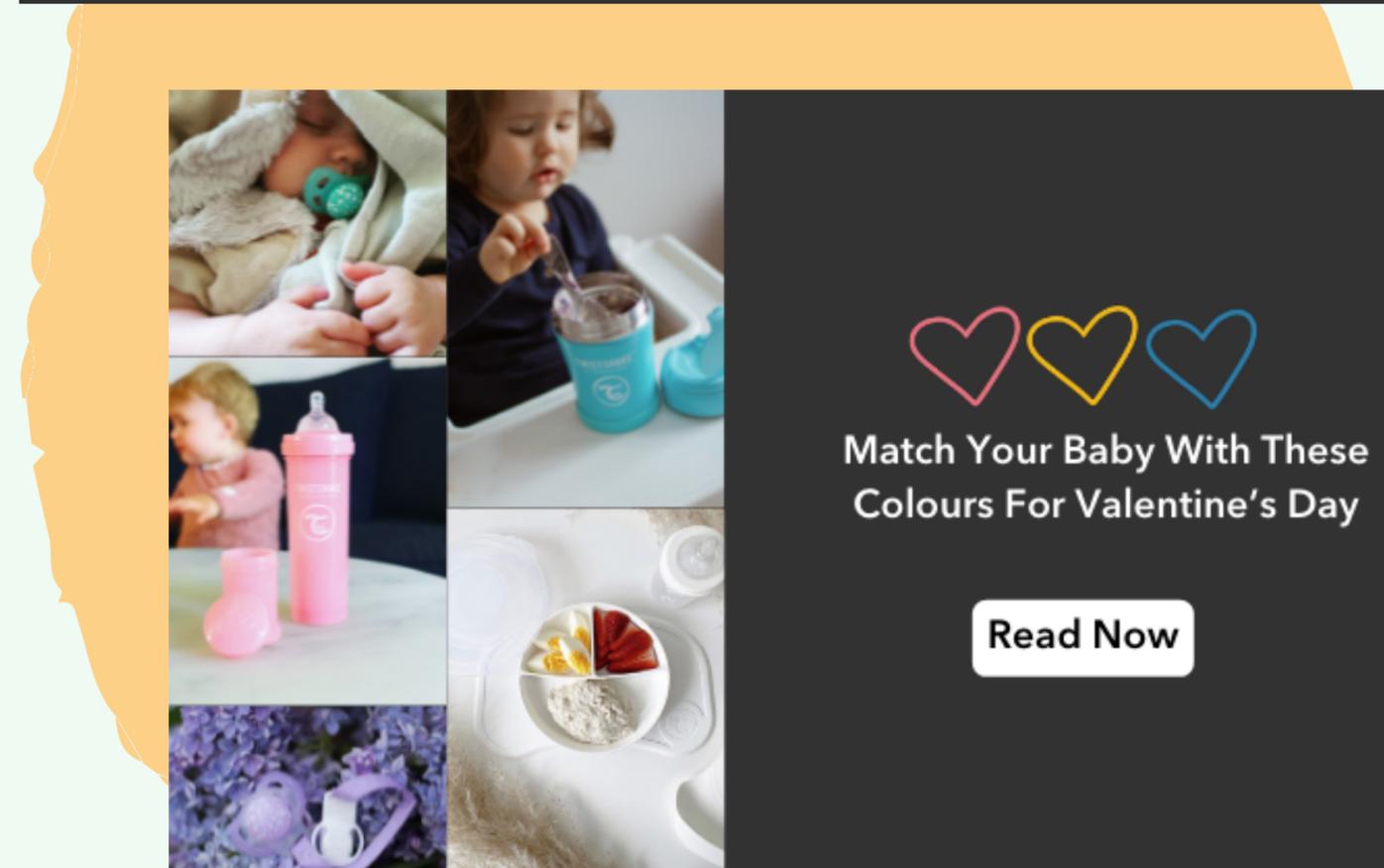
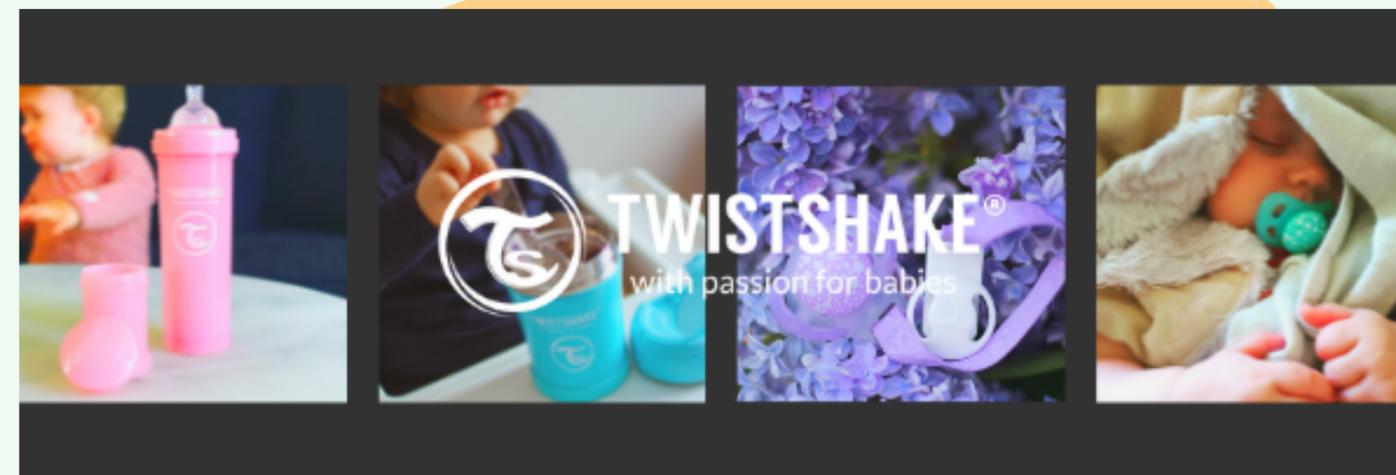
Stuff Unboxing - Oppo F11 Pro

Presenting and unboxing the OPPO F11 Pro



EDM

eee



Landing Page Copy

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Headline:
Low On Manpower To Do The Dishes?
Get Qualified and Trained Dishwashers from as low as \$12 per hour*

CTA: **Contact Us Now**

**Terms & Conditions apply*

Challenges In The F&B Industry

(use image of news article:
<https://www.todayonline.com/singapore/manpower-food-businesses-offer-higher-pay-appeal-mom-policies-1867716>)

Understaffed And Overwhelmed

The F&B industry in Singapore is facing a shortage of manpower, where even offers of higher salaries and better working conditions isn't enough to fix it. If you're an F&B owner, you may have found yourself in a similar situation. Because of this, you may have had your hands tied on delegating who should be washing the dishes!

The Dishes Aren't Gonna Clean Themselves

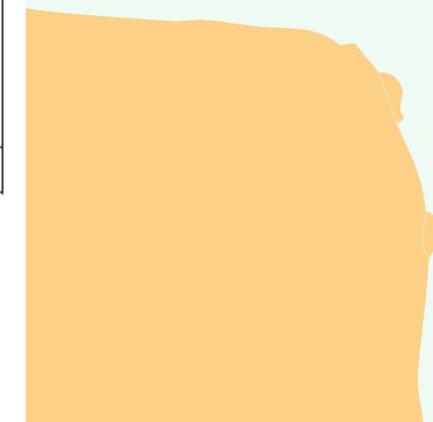
Dishwashing may not seem like an important job to the masses, but it's crucial in the F&B industry. Proper Dishwashing eliminates germs, removes residual soap/detergent from utensils and helps improve appetite

Failure to do :
with extreme c
Singapore, this
demerit points

Get Your Dishes Cleaned By Profes

is here with flexible dishwashing solutions for your b
On-site washing. We have a team of experienced professional carry out various dishwashing tasks, giving you hygienic

CTA: **Contact Us Now**



██████████ Landing Page Copy

Sticky header: Logo
CTA: **Book An Appointment Today!**

Headline:
Experience A Transformation That Reveals Youthful Skin
Get dermal fillers administered holistically at ██████████

Receive a warm, kind approach to your beauty:

- Doctor with over 20 years of experience
- FDA-approved machines and technology
- Honesty, Quality, and Authenticity

Get Dermal Fillers starting from \$972 (inclusive of GST)
CTA: **Book An Appointment Today!**

Ageing is Inevitable

Which means you can expect to deal with issues such as:

- Saggy Skin
- Wrinkles and fine lines
- Droopy cheeks
- Thinning lips
- Acne scarring

(use an icon for each point)

FB & CPAS Ads

My MAM Baby Malaysia
Sponsored · 🌟

The Feel Good Glass Bottle is a durable option that is safe, practical, and a colourful choice for your baby.

- ✓ Made of premium, temperature-resistant borosilicate glass
- ✓ Resistant to scratching and shattering or sudden breakage
- ✓ Has an ergonomic design
- ✓ Comes with MAM Teat with its SkinSoft™ Silicone surface provides for a familiar feeling, like mom's skin

Get the Feel Good Glass Bottle now at 30% OFF!



FEEL GOOD GLASS BOTTLE

Durable and environmentally... [SHOP NOW](#)

The MAM Feel Good ...

and 24 others

Like Comment Share

Twistshake Malaysia
Sponsored · 🌟

Create memories that last a lifetime with Twistshake! We're having a 30% off sale you won't want to miss.

11.11 **Shopee Mall**



TWISTSHAKE®
with passion for babies

BIGGEST SALE!
UP TO 30% OFF

Vouchers Free Shipping

FREE Squeeze Bag
Terms & Conditions apply

Biggest Sale On Twistshake!



More

My MAM Baby Malaysia
Sponsored · 🌟

MAM Baby offering discounts storewide of up to 60% off! You'll also get free shipping, exclusive vouchers, as well as a free MAM Organic Napkin with purch... See more

11.11 **Shopee Mall**



MAM

BIGGEST STOREWIDE SALE
UP TO 60% OFF

Exclusive Vouchers Free Shipping

Free MAM Organic Napkin
with every purchase above RM100

Biggest 11.11 Storewide Sale



More

eee

Get in
touch with
me

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